

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

Schedule Dates 08/23/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 173
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 4%

Date Entered 08/21/12
Last Modified 08/23/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,434.75
Net Total \$8,130.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 38 \$9,565.00
Grand Total: 38 \$9,565.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

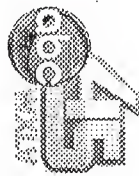
Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/23/12-08/24/12	4	:30	7A-ABC-Good Morning America	3				X	X			3	\$25.00	\$75.00	Greensboro (WXLV)	GMA	8/21/12
2.0	Normal Line / SPOT (2)	08/23/12-08/24/12	4	:30	3P-ABC-General Hospital					2	2			4	\$85.00	\$340.00	Greensboro (WXLV)	GENERAL HOSPITAL	8/21/12
3.0	Normal Line / SPOT (4)	08/23/12-08/24/12	4	:30	7-28:30P-Family Feud 8	3				X	X			2	\$155.00	\$310.00	Greensboro (WXLV)	FEUD	8/21/12
3.0.1	Closed Preempt (4)	08/24/12															Greensboro (WXLV)	Advertiser Separation/Spot -	
4.0	Normal Line / SPOT (5)	08/23/12-08/24/12	4	:30	11:35P-ABC-Nightline	3				X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	NIGHTLINE	8/21/12
5.0	Normal Line / Prime (6)	08/24/12-08/24/12	4	:30	9-01P-ABC-20/20 (Friday)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	20/20	8/21/12
6.0	Normal Line / NASCAR (7)	08/25/12-08/25/12	4	:30	7-30P-11P (EST)							1		1	\$800.00	\$800.00	Greensboro (WXLV)	NASCAR	8/21/12
7.0	Normal Line / SPOT (8)	08/26/12-08/26/12	4	:30	10-58-40A-ABC-This Week								1	1	\$65.00	\$65.00	Greensboro (WXLV)	THIS WEEK	8/21/12
8.0	Normal Line / Prime (9)	08/26/12-08/26/12	4	:30	6-58-56P-ABC-Americas Funniest Videos (Sunday)									1	\$275.00	\$275.00	Greensboro (WXLV)	SUNDAY	8/21/12
9.0	Normal Line / News	08/24/12-08/24/12	4	:30	5-58-30P-News-News 14 Carolina on ABC 45 at 6P							1		1	\$150.00	\$150.00	Greensboro (WXLV)	NEWS	8/23/12
10.0	Normal Line / News	08/24/12-08/24/12	4	:30	6-30P-ABC-World News Monday-Friday							1		1	\$175.00	\$175.00	Greensboro (WXLV)	NEWS	8/23/12



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Phone/Fax /
CPE 173
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Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 4%

Date Entered 08/21/12
Last Modified 08/23/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,434.75
Net Total \$8,130.25
Sales Tax

Greensboro (WXLV)		Spots	Rate
By Broadcast Month		38	\$9,565.00
Aug. 2012		38	\$9,565.00
Grand Total:		38	\$9,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	7A- ABC-Good Morning America						2			2	\$50.00	\$100.00	Greensboro (WXLV)	GMA	8/23/12
12.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	10:58-25A- ABC-The View					1	1			1	\$100.00	\$100.00	Greensboro (WXLV)	THE VIEW	8/23/12
13.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	2P- ABC-Good Afternoon America					1	1			1	\$75.00	\$75.00	Greensboro (WXLV)	GMA	8/23/12
14.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	5P- The Doctors					2	2			2	\$80.00	\$160.00	Greensboro (WXLV)	THE DOCTORS	8/23/12
15.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	7P- Family Feud					1	1			1	\$250.00	\$250.00	Greensboro (WXLV)	FAMILY FEUD	8/23/12
16.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	7-28:30P- Family Feud B					1	1			1	\$250.00	\$250.00	Greensboro (WXLV)	FAMILY FEUD	8/23/12
17.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	8A- ABC-Good Morning American Saturday						2	2		2	\$40.00	\$80.00	Greensboro (WXLV)	GMA	8/23/12
18.0	Normal Line / Nascar	08/25/12-08/25/12	4	:30	8-30P- 11P (EST)						2	2		2	\$1,700.00	\$3,400.00	Greensboro (WXLV)	NASCAR	8/23/12
19.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	7-58-40A- ABC-Good Morning America Sunday							2		2	\$65.00	\$130.00	Greensboro (WXLV)	GMA	8/23/12
20.0	Normal Line / Prime	08/26/12-08/26/12	4	:30	6-58-56P- ABC-Americas Funniest Videos (Sunday)							1		1	\$500.00	\$500.00	Greensboro (WXLV)	AFV	8/23/12
21.0	Normal Line / Prime	08/26/12-08/26/12	4	:30	8P- ABC-Once Upon A Time (Sunday)							1		1	\$650.00	\$650.00	Greensboro (WXLV)	ONCE UPON A TIME	8/23/12

CONFIRMATION CONTRACT

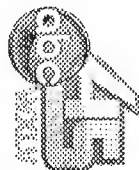
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Agency	American Rambler Productions (11943)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	ROMNEY FOR PRESIDENT (435559)	Headline #	ECR09800103
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	KINCA,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	173	Commission	\$1,434.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$8,130.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4%		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	38	\$9,565.00
Grand Total:	38	\$9,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Prime	08/26/12-08/26/12	4	:30	9P-ABC-Extreme Makeover Weightloss Edition (Sunday)								2	2	\$600.00	\$1,200.00	Greensboro (WXLV)	EXT MK WFT LOSS	8/23/12
23.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	12P-1P (EST)						2			2	\$30.00	\$60.00	Greensboro (WXLV)	MILLIONAIRE	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Madeleine B... 8/24/12

Rep Order# 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Printed: 08/23/2012 2:12 PM
Last Received: 08/23/2012 1:57 PM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 4 FOR CREDIT
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TH-F	08/23-08/24	7A-9A	GMA	.30	\$25.00	3	1	3	\$75.00
2	TH-F	08/23-08/24	3P-4P	GENERAL HOSPITAL	.30	\$85.00	5	1	5	\$425.00
3	TH-F	08/23-08/24	7P-730P	FEUD	.30	\$135.00	3	1	3	\$405.00
4	TH-F	08/23-08/24	730P-8P	FEUD	.30	\$155.00	2	1	2	\$310.00
5	TH-F	08/23-08/24	1130P-1202A	NIGHTLINE	.30	\$40.00	3	1	3	\$120.00
6	F	08/24-08/24	9P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
7	SA	08/25-08/25	730P-11P	NASCAR	.30	\$800.00	1	1	1	\$800.00
8	SU	08/26-08/26	11A-12P	THIS WEEK	.30	\$65.00	1	1	1	\$65.00
9	SU	08/26-08/26	7P-8P	SUNDAY	.30	\$275.00	1	1	1	\$275.00

Sales Remark.
V9 Comment Changed, Spots/week Changed

495-4611

2/23

Rep Order# 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Printed: 08/23/2012 2:12 PM
Last Received: 08/23/2012 1:57 PM
Showing Buylines: All Lines

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*10	F	08/24-08/24	6P-630P	NEWS	.30	\$150.00	1	1	1	\$150.00
		V7 Added								
*11	F	08/24-08/24	630P-7P	NEWS	.30	\$175.00	1	1	1	\$175.00
		V7 Added								
*12	F	08/24-08/24	7A-9A	GMA	.30	\$50.00	2	1	2	\$100.00
		V7 Added								
*13	F	08/24-08/24	11A-12P	THE VIEW	.30	\$100.00	1	1	1	\$100.00
		V7 Added								
*14	F	08/24-08/24	12P-1P	MILLIONAIRE	.30	\$30.00	2	1	2	\$60.00
		V7 Added								
*15	F	08/24-08/24	2P-3P	GMA	.30	\$75.00	1	1	1	\$75.00
		V7 Added								
*16	F	08/24-08/24	5P-6P	THE DOCTORS	.30	\$80.00	2	1	2	\$160.00
		V7 Added								
*17	F	08/24-08/24	7P-730P	FEUD	.30	\$250.00	1	1	1	\$250.00
		V7 Added								
*18	F	08/24-08/24	730P-8P	FEUD	.30	\$250.00	1	1	1	\$250.00
		V7 Added								
*19	SA	08/25-08/25	8A-9A	GMA	.30	\$40.00	2	1	2	\$80.00
		V7 Added								
*20	SA	08/25-08/25	830P-11P	NASCAR	.30	\$1,700.00	2	1	2	\$3,400.00
		V7 Added								

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 Product ROMNEY FOR PRESIDENT
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 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //173
 Flight Dates 08/22/2012 - 08/26/2012
 Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () JONATHAN VITTI
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*21	SU	08/26-08/26	8A-9A	GMA	.30	\$65.00	2	1	2	\$130.00
		V7 Added								
*22	SU	08/26-08/26	7P-8P	AFHV	.30	\$500.00	1	1	1	\$500.00
		V7 Added								
*23	SU	08/26-08/26	8P-9P	ONCE UPON A TIME	.30	\$650.00	1	1	1	\$650.00
		V7 Added								
*24	SU	08/26-08/26	9P-11P	EXTREME MAKEOVER WEIGHT LOSS	.30	\$600.00	2	1	2	\$1,200.00
		V7 Added								

---REPORT TOTALS---
 Report Totals. 42 / \$10,055.00

---SALES MONTHLY TOTALS---
 Aug 12. 42 / \$10,055.00
 Sales Totals. 42 / \$10,055.00
 Station Totals. 42 / \$10,055.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

C523 / 30x

---COMPETITIVE---

Market Totals	\$251,375	CABL 0%	UNKN 0%	WBFX 0%	WCWG 0%	WFMY 23%
		WGHP 37%	WMYV 0%	WUPN 0%	WXII 36%	WXLV 4%

Books null
 Demos RA35+

550

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

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SEE LN 4 FOR CREDIT
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*4	TH-F	08/23-08/24	730P-8P	FEUD	.30	\$155.00	2	1	2	\$310.00
		Sales Remark. V9 1X CREDITED								
		V9 Comment Changed, Spots/week Changed								
*10	F	08/24-08/24	6P-630P	NEWS	.30	\$150.00	1	1	1	\$150.00
		V7 Added								
*11	F	08/24-08/24	630P-7P	NEWS	.30	\$175.00	1	1	1	\$175.00
		V7 Added								
*12	F	08/24-08/24	7A-9A	GMA	.30	\$50.00	2	1	2	\$100.00
		V7 Added								
*13	F	08/24-08/24	11A-12P	THE VIEW	.30	\$100.00	1	1	1	\$100.00
		V7 Added								
*14	F	08/24-08/24	12P-1P	MILLIONAIRE	.30	\$30.00	2	1	2	\$60.00
		V7 Added								
*15	F	08/24-08/24	2P-3P	GAA	.30	\$75.00	1	1	1	\$75.00
		V7 Added								

Rep Order# 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Printed: 08/23/2012 1:57 PM
Last Received: 08/23/2012 12:22 PM
Showing Buylines: All Rep Revised Lines

2 of 3

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Buyer STEPHANIE KINCAID
Phone#
Fax#

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Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*16	F	08/24-08/24	5P-6P	THE DOCTORS	.30	\$80.00	2	1	2	\$160.00
*17	F	08/24-08/24	7P-730P	FEUD	.30	\$250.00	1	1	1	\$250.00
*18	F	08/24-08/24	730P-8P	FEUD	.30	\$250.00	1	1	1	\$250.00
*19	SA	08/25-08/25	8A-9A	GMA	.30	\$40.00	2	1	2	\$80.00
*20	SA	08/25-08/25	830P-11P	NASCAR	.30	\$1,700.00	2	1	2	\$3,400.00
*21	SU	08/26-08/26	8A-9A	GMA	.30	\$65.00	2	1	2	\$130.00
*22	SU	08/26-08/26	7P-8P	AFHV	.30	\$500.00	1	1	1	\$500.00
*23	SU	08/26-08/26	8P-9P	ONCE UPON A TIME	.30	\$650.00	1	1	1	\$650.00
*24	SU	08/26-08/26	9P-11P	EXTREME MKOVER WEIGHT LOSS	.30	\$600.00	2	1	2	\$1,200.00

---REPORT TOTALS---

Report Totals. 24 / \$7,590.00

---SALES MONTHLY TOTALS---

Rep Order# 9800103 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1358910

Printed: 08/23/2012 1:57 PM
Last Received: 08/23/2012 12:22 PM
Showing Buylines: All Rep Revised Lines

3 of 3

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Aug 12. 42 / \$10,055.00
Sales Totals. 42 / \$10,055.00

Station Totals. 42 / \$10,055.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$251,375

CABL	0%	UNKN	0%	WBFX	0%	WCMG	0%	WEMY	23%
WGHP	37%	WMTV	0%	WUPN	0%	WXII	36%	WXLV	4%

Books null
Demos RA35+

C# 1358910
9800103
173

Subject: FW: WXLV Romney MKGD Package
From: "VITTI, JONATHAN" <JONATHAN.VITTI@msmtvsales.com>
Date: Thu, 23 Aug 2012 15:22:43 +0000
To: Lisa Carter <lcarter@sbgnet.com>

She accepted most of the package--see below.

From: Stephanie Kincaid [mailto:kincaid@sbgmedia.com]
Sent: Thursday, August 23, 2012 11:20 AM
To: VITTI, JONATHAN
Subject: RE: WXLV Romney MKGD Package

See below. All approved except where noted.

From: VITTI, JONATHAN [mailto:JONATHAN.VITTI@msmtvsales.com]
Sent: Thursday, August 23, 2012 10:12 AM
To: kincaid@sbgmedia.com
Cc: Heaton, Trevor
Subject: WXLV Romney MKGD Package

9925

Hey,

Haven't heard back in regards to the previous mkgd package we had offered, but in speaking with Trevor I understand that we only have until Sunday to mkgd, so I spoke with the station and we revised our offers. We can get these spots on for Friday through Sunday on the current order.

Please confirm.

Friday 8/24

6-630p News 1x \$150
630-7p ABC World News 1x \$175
8-9p Shark Tank 1x \$385 - CREDIT
9-11p 20/20 2x \$500/ea - CREDIT

7-9a GMA 2x \$50/ea
9-10a Judge Mathis 2x \$30/ea - CREDIT
11a-12n The View 1x \$100
12n-1p Millionaire 2x \$30/ea
2-3p GAA 1x \$75
5-6p The Doctors 2x \$80/ea
7-730p Family Feud 1x \$250
730-8p Family Feud 1x \$250

Sat 8/25

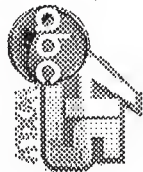
8-9a GMA 2x \$40/ea
1230-6p Little League World Series 5x \$100/ea - CREDIT
830-11p Nascar 2x \$1700/ea

Sun 8/26

8-9a GMA 2x \$65/ea
1-3p Movie 4x \$100/ea - CREDIT
3-530p Little League World Series 3x \$100/ea - CREDIT
7-8p AFV 1x \$500
8-9p Once Upon A Time 1x \$650
9-11p Ext Mk Wt Loss 2x \$600/ea

9425
7220

2705
↓
credit



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

Schedule Dates 08/23/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 173
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 45

Date Entered 08/21/12
Last Modified 08/21/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$366.00
Net Total \$2,074.00
Sales Tax

Greensboro (WXLV)		Spots	Rate
By Broadcast Month		17	\$2,440.00
Aug. 2012		17	\$2,440.00
Grand Total:		17	\$2,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/23/12-08/24/12	4	:30	7A- ABC-Good Morning America	3				X	X			3	\$25.00	\$75.00	Greensboro (WXLV)	GMA	8/21/12
2.0	Normal Line / SPOT (2)	08/23/12-08/24/12	4	:30	3P- ABC-General Hospital					2	2			4	\$85.00	\$340.00	Greensboro (WXLV)	GENERAL HOSPITAL	8/21/12
3.0	Normal Line / SPOT (4)	08/23/12-08/24/12	4	:30	7:28:30P- Family Feud B	3				X	X			3	\$155.00	\$465.00	Greensboro (WXLV)	FEUD	8/21/12
4.0	Normal Line / SPOT (5)	08/23/12-08/24/12	4	:30	11:35P- ABC-Nightline	3				X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	NIGHTLINE	8/21/12
5.0	Normal Line / Prime (6)	08/24/12-08/24/12	4	:30	9-01P- ABC-20/20 (Friday)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	20/20	8/21/12
6.0	Normal Line / Nascar (7)	08/25/12-08/25/12	4	:30	7:30P- 11P (EST)							1		1	\$800.00	\$800.00	Greensboro (WXLV)	NASCAR	8/21/12
7.0	Normal Line / SPOT (8)	08/26/12-08/26/12	4	:30	10:58-40A- ABC-This Week								1	1	\$65.00	\$65.00	Greensboro (WXLV)	THIS WEEK	8/21/12
8.0	Normal Line / Prime (9)	08/26/12-08/26/12	4	:30	6:58-56P- ABC-Americas Funniest Videos (Sunday)								1	1	\$275.00	\$275.00	Greensboro (WXLV)	SUNDAY	8/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product ROMNEY FOR PRESIDENT
 Estimate# 173
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#

Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //173
 Flight Dates 08/22/2012 - 08/26/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINS 6 AND 7 FOR TIME PERIOD CHANGES
 WORKING ON MKGDS
 THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of weeks	Total Spots	Total Cost
*6	F	08/24-08/24	9P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
Sales Remark.. V5 REVISED TIME PERIOD										
V5 Time Changed, Comment Changed										
*7	SA	08/25-08/25	730P-11P	NASCAR	.30	\$800.00	1	1	1	\$800.00
Sales Remark.. V5 REVISED TIME PERIOD										
V5 Time Changed, Comment Changed										

---REPORT TOTALS---

Report Totals. 2 / \$1,100.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00
 Sales Totals. 21 / \$2,930.00
 Station Totals. 21 / \$2,930.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250 CABL 0% UNKN 0% WBFX 0% WCVG 0% WFTY 23%

17x1 2mnd
 9e/03/12

Rep Order# 9800103 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1358910

Printed: 08/23/2012 8:32 AM
Last Received: 08/22/2012 6:35 PM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

WGHP 3.7% WMTV 0% WUPN 0% WXII 3.6% WXLV 4%

Books null
Demos RA35+

Rep Order# 9800103 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 12:02 PM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 3 for n/a's
tk's

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*2	TH-F	08/23-08/24	3P-4P	GENERAL HOSPITAL	.30	\$85.00	5	1	5	\$425.00
		Station Remark. V4 1x is n/a only 2 breaks in show)								
*3	TH-F	08/23-08/24	7P-730P	FEUD	.30	\$135.00	3	1	3	\$405.00
		Station Remark: V4 this line is n/a (oversold)								
*6	F	08/24-08/24	10P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
		Station Remark. V4 correct tp is 9-11p								
*7	SA	08/25-08/25	8P-11P	NASCAR	.30	\$800.00	1	1	1	\$800.00
		Station Remark. V4 correct tp is 730-11p								

---REPORT TOTALS---

Report Totals. 10 / \$1,930.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00

Rep Order# 9800103 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 12:02 PM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Totals. 21 / \$2,930.00
Station Totals. 21 / \$2,930.00
Lines not sent/rcld/rtn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$73,250	CABL	0%	UNKN	0%	WBFX	0%	WCMG	0%	WEMY	23%
		WGHP	37%	WYV	0%	WUPN	0%	WXII	36%	WXLV	4%

Books null
Demos RA35+

Rep Order# 9800103 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 9:04 AM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls. see times 2, 6 & 7
pls send revised ppw asap.
tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*2	TH-F	08/23-08/24	3P-4P	GENERAL HOSPITAL	.30	\$85.00	5	1	5	\$425.00
Station Remark: V2 1x is n/a only 2 breaks in show)										
*6	F	08/24-08/24	10P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
Station Remark: V2 correct tp is 9-11p										
*7	SA	08/25-08/25	8P-11P	NASCAR	.30	\$800.00	1	1	1	\$800.00
Station Remark: V2 correct tp is 730-11p										

---REPORT TOTALS---

Report Totals. 7 / \$1,525.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00
Sales Totals. 21 / \$2,930.00
Station Totals. 21 / \$2,930.00

Rep Order# 9800103 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 9:04 AM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMT	23%
WGHP	37%	WMYV	0%	WUPN	0%	WXTI	36%	WXLV	4%

Books null
Demos RA35+

Rep Order# 9800103 Ver# 1 Status New
EC'd Yes

Traffic Order# 358910
Printed: 08/21/2012 4:22 PM
Last Received: 08/21/2012 3:53 PM
Showing Buylines: All Lines

1 of 2
C'd 8/22

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TH-F	08/23-08/24	7A-9A	GMA	.30	\$25.00	3	1	3	\$75.00
2	TH-F	08/23-08/24	3P-4P	GENERAL HOSPITAL	.30	\$85.00	5	1	5	\$425.00
3	TH-F	08/23-08/24	7P-730P	FEUD	.30	\$135.00	3	1	3	\$405.00
4	TH-F	08/23-08/24	730P-8P	FEUD	.30	\$155.00	3	1	3	\$465.00
5	TH-F	08/23-08/24	1130P-1202A	NIGHTLINE	.30	\$40.00	3	1	3	\$120.00
6	F	08/24-08/24	10P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
7	SA	08/25-08/25	8P-11P	NASCAR	.30	\$800.00	1	1	1	\$800.00
8	SU	08/26-08/26	11A-12P	THIS WEEK	.30	\$65.00	1	1	1	\$65.00
9	SU	08/26-08/26	7P-8P	SUNDAY	.30	\$275.00	1	1	1	\$275.00

---REPORT TOTALS---

Report Totals. 21 / \$2,930.00

---SALES MONTHLY TOTALS---

28-13
25x
8/21/12
ck # 3819
8/20/12
2490.8/12

Rep Order# 9800103 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/21/2012 4:22 PM
Last Received: 08/21/2012 3:53 PM
Showing Buylines: All Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Aug 12. 21 / \$2,930.00

Sales Totals. 21 / \$2,930.00

Station Totals. 21 / \$2,930.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WPMY	23%
WGHP	37%	WMYV	0%	WUPN	0%	WXII	36%	WXLV	4%

Books null
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXLV - Greensboro	Date: 8/20/12
---	-------------------------

I, Stephanie Klineid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See schedules for August 25-31					

Total Charges: *See schedules for August 25-31

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above-described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crato

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/28/12

Date

S. Lincoln

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matthew Bown

Signature

Matthew Bown

Printed Name

GSM

Title